

## Torch Awards Finalists

The following businesses are all finalists of the Torch Awards 2009, an event to celebrate marketplace excellence.

Each company clearly demonstrates superior character on a daily basis and goes the extra mile in its relationships with customers, employees, suppliers, industry peers and in the communities they do business in.

Marketplace Excellence is presented to a business in recognition of their superior commitment to exceptional standards that benefit their consumers, employees, suppliers, shareholders and surrounding communities.

The Marketplace Excellence 2008 finalists are:



### **Campbell, Edgar Inc.**

Founded in 1993, Campbell, Edgar Inc. specializes in Canadian staffing services, offering management and staff placements in the retail industry across Canada. This company offers permanent and contract management placements coast to coast. Its staff serves clients with this 'Golden Rule' – to treat people in the manner you would like to be treated if you were in their position.



### **Poulin's Pest Control**

Napoleon Louis Poulin founded Poulin's Pest Control in 1946 in Winnipeg, Manitoba. This family owned company now employs over seventy-five employees in branches in across Canada. Its quality objective is "to provide the highest quality of service to all of its customers, by courteous service, equal treatment and an honest effort to resolve their pest problems as quickly as possible." Since times have changes in the way pests are controlled, this company now focuses on environmentally friendly methods in the services and products it offers.



### **Silver Bullet Shredding**

Silver Bullet Shredding is a locally owned document destruction firm. This company provides secure, on-site document shredding services to small- and mid-size businesses in the Lower Mainland. Its mission is to be the most trusted name in the document destruction industry, committing itself to the philosophy "ethics before profits."

The Green Award, in partnership with BC Ethics in Action Society, honours a business for its programs or initiatives which promoted forward-thinking, sustainable business practice.

The Green Award 2008 finalists are:



### **Co-operative Auto Network**

The Co-operative Auto Network (CAN) is a not-for-profit co-operative incorporated to foster car sharing as an environmentally responsible transportation option. CAN's policy is "to increase access and grow car sharing in Metro Vancouver in order to continue to decrease the number of vehicles on the road."



### **Frogfile Office Essentials Inc.**

Founded in 2006 by Gil Yaron, Frogfile Office Essentials is an office supply retailer specializing in environmentally friendly products with a mission to green business in Canada. As a triple-bottom line enterprise, it takes into account social, environmental and financial considerations in respect of every aspect its business. This company endeavours to provide consumers with complete disclosure about their products, assisting them in making informed purchasing decisions.



### **Rocky Mountain Flatbread Co.**

In 2003, Dominic and Suzanne Fielden founded Rocky Mountain Flatbread Co., a sustainable social enterprise dedicated to making a positive difference in the lives of their employees, customers and communities while having minimal effect on the environment. This company devotes itself to encourage social and environmental change by practicing, modeling and teaching it. Its vision is to be a restorative organization and part of the restorative communities, honouring, supporting and cooperating with nature's inherent ability to sustain life.

The winners for the Marketplace Excellence and Green Award will be announced and presented at the Torch Awards luncheon on October 15, 2008 at the Four Seasons Hotel Vancouver.

Also part of the Awards program will be the Advancing Marketplace Trust Award, which is presented to a business in recognition of an action, program, or sustainment activities that significantly and positively contribute to advancing trust in the marketplace.

A Consumer Leadership Award will also be presented to an individual who has significantly advanced marketplace trust through consumer advocacy, protection or education, through a specific action or lifetime achievement.

Winners of the Consumer Leadership Award and Advancing Marketplace Trust Award will be announced on Tuesday, October 14, 2008.