

Torch Awards 2009 serving Mainland British Columbia

October 15, 2009



It gives us special pride to have celebrated business ethics in the marketplace through our sold-out 2nd Annual Torch Awards with our awards recipients, all finalists, our guests and event partners on Thursday, October 15, 2009 at the Four Seasons Hotel Vancouver. Thank you all for making this event possible!

The Torch Awards Gala honours local businesses and individuals with an outstanding commitment to fair, honest, and ethical marketplace practices. While the program recognizes outstanding businesses, it also promotes a fair and honourable marketplace.

We would like to offer congratulations to our awards recipients and our finalists:

Marketplace Excellence 2009 Award Recipient: Silver Bullet Shredding

Our Finalists:
Ashley Furniture Homestore
Campbell, Edgar Inc.
Dr. Specs Optical

Advancing Marketplace Trust 2009 Award Recipient: BC Association of Farmers' Markets

**Consumer Leadership Award
2009 Co-Award Recipients: Chris Olsen and David Baines**

Green Award 2009 Award Recipient: spud!

Our Finalists:
Developmental Disabilities Association
It's Your Move
LimeLight
Mills Basics
Vancouver Aquarium
Saul Good
Hollyburn Properties Ltd.

Our Awards

Marketplace Excellence - presented to a business in recognition of their superior commitment to exceptional standards that benefit their customers, employees, suppliers, shareholders and surrounding communities.

***Advancing Marketplace Trust** – presented to a business in recognition of an action, program, or sustainment activities that significantly and positively contribute to advancing trust in the marketplace. ***Consumer Leadership** – presented to an individual who has significantly advanced marketplace trust through consumer advocacy, protection or education, through a specific action or lifetime achievement.

Green Award – presented to a business in recognition of an action, program or activity which promoted forward-thinking, sustainable business practice and/or involves a social purpose to contribute towards positive social change in their communities. The BC Ethics in Action Society partners with the Better Business Bureau for the Green Award at the Torch Awards.

